

# **GENERAL PARTNER of the Organization Committee of Infoforum-2018**

## **Партнёрам**

**Infoforum-2018**

**1 750 000 roubles**

### **We are providing with/granting you:**

1. Status of the General Partner of the Organizing Committee (with the opportunity to use your status in the media);
2. participation in the activities of the Organizing Committee along with representatives of the State authority and entitlement to participate in the Organizing Committee meetings
3. presentation or report at the Plenary session;
4. providing the General Partner's leader with the seat in the Presidency (podium) at the Plenary session;
5. assistance in arranging business meetings with potential customers (by prior agreement within the competence of the Organizing Committee);
6. publication of the General Partner leader's welcome speech in the Infoforum programme and on the website of the Forum along with the welcome speeches of leaders of ministries and departments of Russia;
7. display of a slide with logo or an advertisement module (provided by General Partner) during the slide show. in the Plenary session hall (before event is officially opened, and during the breaks);
8. publication of the General Partner's advertisement in the printed Programme of the Forum;
9. placing of the General Partner's logo:
  - on a panel of the Forum placed in the Plenary Session's hall (with status specified);
  - on a panel of the Forum placed in the registration area (with status specified);
  - in the printed programme of the Forum;
  - in the official press release issued for mass media and distributed in the registration area (with status specified);
  - in the email newsletters of Infoforum;
  - on the main page of the portal <http://infoforum.ru> within one year since the contract would have been signed. The portal <http://infoforum.ru> provides an access to the websites of all Infoforum events;
  - a banner on the main page of the Infoforum-2018; (<http://infoforum.ru/conference/2018>) with the active link to the General Partner's website;

10. exposition space (10m<sup>2</sup> max) for 1 day for installation of a General Partner's mobile stand (Pop-Up, Fold-Up, etc) in the main foyer of the Moscow Government building (two tables, four chairs are available upon request);

11. high priority in choosing a place for the mobile stand;

12. an opportunity to hold sponsorship activities at the stand (lotteries, presentations, etc.);

13. installation of the separately standing banner (Roll-Up, L-banner, etc.) near the Plenary hall's entrance;

14. We offer you to choose one of the following options:

The first option:

- 5 presentations of the General Partner in the thematic sessions of Infoforum-2018 (in coordination with the Organizing Committee). It may be not more than two presentation in the same session.

The second option:

- an exclusive offer to hold an event (a workshop, a master class, a presentation, a press conference, a business lunch, etc):

- reference to this additional event in the official schedule of Infoforum;

- official invitations will be sent via e-mail to all event's participants;

- we offer a personal hall with projection equipment and sound reinforcement (for 2 hours);

- 3 presentations of the General Partner in the thematic sessions of Infoforum-2018. It may be not more than two presentation in the same session.

The third option:

- involving in preparation of one of the thematic sessions, including:

- choice of the topic for session (in agreement with the Organizing Committee);

- participation of a General Partner's representative as a co-moderator of the session;

- development of a schedule of the thematic session (in agreement with the Organizing Committee).

The Organizing Committee reserves the right of inclusion in the programme of the session 4 (four) presentations by representatives of public authorities and major partners of the event; as well as a co-moderator of the session. Reports should be presented by different speakers in the framework of the same session;

- placing of table flags of the General Partner on the Presidency tables;

- 1 presentation of the General Partner in another thematic session (on the choice) of Infoforum-2018;

15. VIP status is granted to 4 (four) General Partner's representatives. VIP-participation includes:

- VIP registration point;

- access to VIP zones: to a Presidency room and business zones;

- participation in a VIP lunch;

- VIP seats during the Plenary session;

- VIP participant's info on the event's official website (photo, a brief summary of professional activities, contacts - if needed);

16. up to 20 (max) participants representing the General Partner (including the VIP-participants) in all the events of the official schedule of Infoforum-2018 (as employees so and non-employees);

17. a special discount of 25% of the registration fee cost for the General Partner participants in

excess of the established quota and the participants who will be invited by the General Partner;

18. promotional materials of the General Partner to the conference materials sets:

- A4 leaflet or brochure, up to 8 pages (4 sheets) - to the participant's business folder;
- A4 booklet, up to 100 pages (50 sheets) - to the participant's package;
- one souvenir (size of up to 10\*10\*10cm) - to the participant's package;

19. information support for General Partner's participation: mentioning of General Partner's participation in press releases, the media, email newsletters. Posting of news on the Internet portal <http://infoforum.ru/>, <http://infoforum.ru/conference/2018;>

20. information about the General Partner in the website's catalogue Infoforum-2018 (logo, name, contact information, brief company info (2500 characters and spaces max);

21. General Partner's participation announcement on the website (as a video, an article or interview with photos and illustrations if needed);

22. posting information about speakers: photos, professional resume and contact information if needed (on our website in the "Program" section);

23. posting of materials: General Partner presentations and reports (on the website in the "Program" section);

24. a photo report (10 photos or more) showing the panels with General Partner's logos, a mobile stand, banners, the General Partner speakers;

25. a report on auditory of the Forum;

26. 2 parking spaces on the parking lot of the Moscow Government building.