

# **PARTNER OF THE INFOFORUM-2018 BUSINESS AREA**

## **Партнёрам**

**Infoforum-2018**

**120 000 roubles**

### **We are providing with/granting you:**

1. Status of the Partner of the Business Area of the Grand National Forum for Information Security (with the opportunity to use your status in the media);

2. installation of the separately standing banner (Roll-Up, L-banner, etc.) in the Business Area or in front of its entrance; (in agreement with the Organizing Committee);

3. placing of table flags of the Partner on the tables in the Business Area;

4. We offer you to choose one of the following options:

The first option:

- 1 (one) presentation of the Partner at the Thematic session of Infoforum-2018 (in coordination with the Organizing Committee);

The second option:

- exposition space (4 m<sup>2</sup> max) for 1 day (February, 2, 2018) for installation of a Partner's mobile stand (Pop-Up, Fold-Up, Roll-Up etc) in the main foyer of the Moscow Government building (table, two chairs, WiFi are available upon request);

5. placing of the logo:

- on screensaver projected on the screen in the hall of the session (exclusively for this status);
- on a panel of Infoforum-2018 placed in the registration area (with status specified);
- in the printed Programme of Infoforum-2018 (on the page with partners' logotypes);
- on the main page of the portal <http://infoforum.ru/>. The portal <http://infoforum.ru/> provides an access to the websites of all Infoforum events.
- a banner on the main page of the Infoforum-2018 (<http://infoforum.ru/conference/2018>) with the active link to the Partner's website;

6. up to 4 (four) participants representing the Partner in all the events of the official schedule of the Infoforum-2018 (as employees so and non-employees);

7. a special discount of 15 % of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;

8. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):

- A4 booklet up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if materials will be more than 4 sheets (excluded advertising of other conferences and

events);

9. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <http://infoforum.ru/>, <http://infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;

10. placing of information about the Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info (1000 characters and spaces max));

11. posting of a participation announcement of the Partner on the website of Infoforum-2018 (as a video, an article or interview with photos and illustrations);

12. posting presentations and information about speakers: photo, professional resume and contact information if needed (on our website in the "Program" section);