

# **PARTNER of the Coffee-break**

## **Партнёрам**

**Infoforum-2018**

**One Coffee-break: 100 000 roubles**

**Two Coffee-breaks: 150 000 roubles**

### **We are providing with/granting you:**

1. status of the Partner of the Coffee-break of the Grand National Forum for Information Security (with the opportunity to use the status in the media);
2. installation of the separately standing banner (Roll-Up, L-banner, etc.) in the hall of coffee-break;
3. possibility of placing the napkins/cups/baking or other branding items of the Partner (napkins/cups/baking are provided by the Partner);
4. placing of the logo:
  - on a panel of Infoforum-2018 placed in the registration area (with status specified);
  - in the printed Programme of Infoforum-2018;
  - on the main page of the portal <https://infoforum.ru>. The portal <https://infoforum.ru> provides an access to the websites of all Infoforum events.
  - a banner on the main page of the Infoforum-2018 (<https://infoforum.ru/conference/2018>) with the active link to the Partner's website;
5. up to 3 (three) participants representing the Partner in all the events of the official schedule of the Infoforum-2018 (as employees so and non-employees);
6. a special discount of 15 % of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;
7. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):
  - A4 booklet up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if materials will be more than 4 sheets (excluded advertising of other conferences and events);
8. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <https://infoforum.ru/>, <https://infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum>;
9. placing of information about the Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info (1000 characters and spaces max));

10. posting of a participation announcement of the Partner on the website of Infoforum-2018 <https://infoforum.ru/conference/2018> (as a video, an article or interview with photos and illustrations).