

# **PARTNER of the Conference Materials Package**

## **Партнёрам**

**Infoforum-2018**

**170 000 RUB**

### **We are providing with/granting you:**

1. status of the Partner of the Conference Materials of the Grand National Forum for Information Security (with the opportunity to use status in the media);
2. the manufacture of fabric bags for Infoforum participants with symbols of the forum and the symbol/logo of the Partner's business materials (exclusively only for this status; the design print is consistent with the Partner);
3. attachment of branding Souvenirs of the Partner to the participant's business folders or to the participant's package (type and size require approval by the organizing Committee);
4. installation of the separately standing banner (Roll-Up, L-banner, etc.) in the foyer of the Conference hall;
5. placing of the General Partner's logo:
  - on a panel of the Infoforum-2018 placed in the registration area (with status specified);
  - in the printed programme of the Forum;
  - on the main page of the portal <https://infoforum.ru>. The portal <https://infoforum.ru> provides an access to the websites of all Infoforum events;
  - a banner on the main page of the Infoforum-2018; (<https://infoforum.ru/conference/2018>) with the active link to the General Partner's website;
6. up to 3 (three) participants representing the Partner in all the events of the official schedule of the Infoforum-2018 (as employees so and non-employees);
7. a special discount of 15 % of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;
8. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):
  - A4 booklet up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if materials will be more than 4 sheets (excluded advertising of other conferences and events);
9. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <http://infoforum.ru/>, <http://infoforum.ru/conference/2018> and on the page of Infoforum

<https://www.facebook.com/infoforum;>

10. placing of information about the Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info (1000 characters and spaces max);

11. posting of a participation announcement of the Partner on the website of Infoforum-2018 <http://infoforum.ru/conference/2018> (as a video, an article or interview with photos and illustrations);

This entails the use of standard unpainted canvas bags with long handles. The use of other types of bags, folders, briefcases is possible with the recalculation of total sum in agreement with the Partner, as well as the provision of bags by the Partner with the Partner's logo (necessarily contain a blank side for drawing Infoforum branding).