

# **PARTNER of the Exhibiting Area**

## **Партнёрам**

**Infoforum-2018**

**75 000 roubles**

### **We are providing with/granting you:**

1. status of the Partner of the Exhibiting Area of the Grand National Forum for Information Security (with the opportunity to use your status in the media);
2. exposition space (6 m<sup>2</sup> max) for 1 day (February, 2, 2018) for installation of a Partner's mobile stand (Pop-Up, Fold-Up, etc) in the main foyer of the Moscow Government building (two tables, four chairs are available upon request);
3. the possibility of holding presentations (and other promotional activities as agreed) at the exhibition stand during the break between the plenary and thematic meetings;
4. placing of information about the Partner's presentation to the official schedule of Infoforum-2018;
5. the invitation of the forum participants on the loudspeaker to the stand of the Partner in the Demo area before the presentation;
6. placing of the logo:
  - on a panel of Infoforum-2018 placed in the registration area (with status specified);
  - in the printed Programme of Infoforum-2018;
  - on the main page of the portal <http://infoforum.ru/> . The portal <http://infoforum.ru/> provides an access to the websites of all Infoforum events.
  - a banner on the main page of the Infoforum-2018 (<http://infoforum.ru/conference/2018>) with the active link to the Partner's website;
7. up to 2 (two) participants representing the Partner in all the events of the official schedule of the Infoforum-2018 (as employees so and non-employees);
8. a special discount of 15 % of the registration fee cost for the participants in excess of the established quota and the participants who will be invited by the Partner;
9. promotional materials of the Partner to the conference materials sets (excluded advertising of other conferences and events):
  - A4 booklet up to 24 pages (12 sheets) - to the participant's business folders or to the participant's package if materials will be more than 4 sheets (excluded advertising of other conferences and events);
10. information support for participation of the Partner in Infoforum-2018: mentioning of partner's participation in press releases, the media, e-mail newsletters. Posting of news on the Internet portal <http://infoforum.ru/>, <http://infoforum.ru/conference/2018> and on the page of Infoforum <https://www.facebook.com/infoforum;>

11. placing of information about the Partner in the website's catalogue of Infoforum-2018 (name, contact information, brief company info (1000 characters and spaces max);
12. posting of a participation announcement of the Partner on the website of Infoforum-2018 <http://infoforum.ru/conference/2018> (as a video, an article or interview with photos and illustrations);
13. a photo report (10 photos or more) showing the panels with Partner's logos, the mobile stand;